

Agenda of 10th International Staff Week: "WE ARE COMMUNICATION"

Šiaulių valstybinė kolegija / HEI, Lithuania
13-17th of April, 2026

Time	Programme	Room ¹
April 13th (Monday)		
09:00 – 09:30	Registration and Morning Coffee	IB-212
09:30 – 10:15	Welcome Speech by Director Dr. Lina Tamutienė Presentation of the Host Institution by International Relations Coordinators Introduction to Lithuania by Erasmus+ mentors, NEOLAiA presentation	CB-009
10:15 – 13:00	Introduce your institution in 3 minutes!	
13:00 – 14:00	Preparation time for the Cultural Booth / Free time	IB 212
14:00-up to mood	Cultural Booth	IB 212
On Free time	Get to know Šiauliai City (Orientation Map)	
April 14th (Tuesday)		
09:30 – 10:00	Morning Coffee	HCF-122
10:00 – 11:45	Tour around the Health Care Faculty and activities there	HCF
12:00 – 13:00	Lunch Break (covered by host institution)	HCF
13:00 – 15:00	Workshop NEOLAiA: <i>the most successful tools in NEOLAiA communication (for representatives of NEOLAiA universities, led by the host institution)</i>	HCF-312
13:00 – 15:00	Workshop: <i>Event Marketing - Innovative Promotion Methods</i> (by prof. Anna Mazurek-Kusiak)	HCF-307
18:00	National dinner at restaurant "Žemaitis" (covered by host institution)	Draugystės pr. 25, Šiauliai
April 15th (Wednesday) VTF		
09:00 – 09:30	Morning Coffee	CB-222
09:30 – 11:00	Workshop: <i>Lego Serious Play for Employees' Welfare</i> (led by Dr. Vita Juknevičienė)	IB-212
11:00 – 12:00	Tour around the Faculty of Business and Technologies	FBT
12:00 – 13:00	Lunch Break / Free time	
13:00 – 14:00	Meeting with representatives of the Faculty of Business and Technologies departments and teaching staff	FBT
14:00-16:30	Workshop: <i>AI, Social Media and Culture: a Communication Perspective</i> (by prof. Rainer Rubira-Garcia)	FBT-211

¹CB – Central Building. Address: Aušros av. 40, Šiauliai

IB – First Building. Address: Aušros av. 40, Šiauliai

FBT – Faculty of Business and Technology. Address: Aušros av. 40, Šiauliai

HCF – Health Care Faculty. Address: M. K. Čiurlionio st. 16A, Šiauliai

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April 16 th (Thursday)			
08:30-10:30	Open Science Lecture (by lecturer Laima Naujokienė)	IB Library (third floor)	
9:30 – 10:00	Morning Coffee	CB-222	International Scientific Conference "Higher Education for Sustainable Development of a Smart Region" Participation is not mandatory.
10:00 – 12:10	Workshop WP4 PR & Com: <i>Digital Media with student for the university image</i> (led by lecturer Stefan Sfichi)	CB-314	
12:10 – 12:30	Coffee Break	CB-222	
12:30	Cultural activity departure (covered by host institution)	Entrance of the Central Building	
12:50 – 13:20	Visiting the Hill of Crosses		
13:20 -15:20	Traveling the Hill of Crosses – Biržai		
15:30-16:00	Visiting Astravas mansion		
16:00-18:30	Guided tour around Biržai Castle and a Beer Degustation "Brewer's Road"		
18:40	Departure to Šiauliai		
April 17 th (Friday)			
10:00-12:00	Individually Agreed Meetings during the week (not mandatory)		