



ŠIAULIŲ VALSTYBINĖ  
KOLEGIJA  
(LITHUANIA)



REY JUAN  
CARLOS  
UNIVERSITY  
(SPAIN)



UNIVERSITY OF  
OSTRAVA  
(CZECH REPUBLIC)



TTK UNIVERSITY OF  
APPLIED SCIENCES  
(ESTONIA)



POLYTECHNIC OF  
PORTO ISCAP  
(PORTUGAL)



UNESCO CHAIR FOR  
COMMUNICATION  
RESEARCH (SPAIN)



SELÇUK  
UNIVERSITY  
(TURKEY)

# INVITATION

to participate in the International Scientific Conference

## “Higher Education for Sustainable Development of a Smart Region“

**10 May 2024**

### Conference topics include:

1. The Impact of Changes in Higher Education on the Training of Highly Qualified Specialists.
2. Technological Change and the Impact on the Smart Society.
3. Applied Accounting, Finance and Auditing in a Sustainable Business Environment.
4. Evidence-based Healthcare Practice in the Context of Holistic Health.
5. The Role of Social Dialogue and Responsibility in the Face of Global Change.

### Organising Committee:

**Chairperson** – Dr. Lina Tamutienė, Director of Šiaulių valstybinė kolegija

### Members:

Ginta Gerikaitė, Dean of the Faculty of Health Care of Šiaulių valstybinė kolegija

Dr. Nedas Jurgaitis, Deputy Director of Šiaulių valstybinė kolegija

Mindaugas Kavaliauskas, Research Communication Officer of Šiaulių valstybinė kolegija

Dr. Silvija Papaurėlytė-Klovienė, Research Communication Officer of Šiaulių valstybinė kolegija

Dr. Rasa Pocevičienė, Head of Studies and Sciences Coordination Unit of Šiaulių valstybinė kolegija

Dr. Teodoras Tamošiūnas, Research Coordinator of Šiaulių valstybinė kolegija

Dr. Ingrida Vaičiulytė, Dean of the Faculty of Business and Technologies of Šiaulių valstybinė kolegija

## Scientific Committee:

**Chairperson** – Dr. Rasa Pocevičienė, Associate Professor of Management and Communication Department of Šiaulių valstybinė kolegija

### Members:

Dr. Meliha Funda Afyonoglu, Associate Professor of Social Work Department of Selcuk University (Turkey)

Dr. Milena Carvalho, Senior Lecturer at the Information Systems and Information Science Department from Porto Accounting and Business School, Polytechnic Institute of Porto (Portugal)

Dr. Donatas Dervinis, Associate Professor of Engineering Sciences Department of Šiaulių valstybinė kolegija

Dr. Rainer Rubira García, Professor, Director of the Department of Audiovisual Communication and Advertising of King Juan Carlos University, Coordinator of the UNESCO Chair for Communication Research (Spain)

Dr. Lina Garšvė, Associate Professor of Social Work Department of Šiaulių valstybinė kolegija

Dr. Vitalija Gerikienė, Associate Professor of Biomedical Sciences Department of Šiaulių valstybinė kolegija

PhD. Stud. Kristina Kulikauskienė, Lecturer of Management and Communication Department of Šiaulių valstybinė kolegija

Dr. Jurgita Macienė, Associate Professor of Management and Communication Department of Šiaulių valstybinė kolegija

Dr. Aistė Padgureckienė, Lecturer of Business and Accounting Department of Šiaulių valstybinė kolegija

Dr. Neringa Povilaitienė, Head of Social Work Department of Šiaulių valstybinė kolegija, Lecturer;

Dr. Renáta Tomášková, Vice-Rector for International Relations and a lecturer at the Dpt. of English and American Studies, Faculty of Arts, University of Ostrava (Czech Republic)

## Key dates:

**14 April 2024** – **deadline** for online registration at <https://forms.gle/BdN7VrH1Yc99paE19>.

**2 May 2024** – preliminary conference program will be announced.

**10 May 2024** – opening of the conference.

**Languages of the Conference:** Lithuanian, English.

The conference will be held at Šiaulių valstybinė kolegija (Aušros al. 40, Šiauliai) and remotely.

**Length of presentation** – 15 min.

Participation in the Conference is free of charge.

## Paper publication:

Participants are welcome to publish their articles that are based on the conference paper presentations in the scientific journal “Professional Studies: Theory and Practice” (ISSN 2345-0576). Requirements for articles and their submission can be found at website:

<https://svako.lt/uploads/formatting-guidelinespdf-reikalavimai-straipsniams.pdf>.

## For more information please contact:

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