

Blended Intensive Programme „Entrepreneurship and Leadership“ Šiaulių valstybinė kolegija, Lithuania

Time	Programme	Room
April 16th (Sunday) Arrival		
April 17th (Monday)		
8:30	Welcome/morning coffee	
9:00 – 11:00	Interactive Discussion Based on Concept Mapping / Introduction of Hackathon methodology / Design Thinking Doc. dr. Rasa Pocevičienė	Central building (CB), 2 nd floor
11:10 – 12:40	Teamwork workshop Lect. Laima Milkintaite	
12:40 – 14:00	Lunch break together	
14:20	Excursions to the companies and enterprises / Challenge	
April 18th (Tuesday)		
8:30	Morning coffee	CB, 2 nd floor
9:00 – 10:30	Business According to Your Lifestyle Doc. dr. Rasa Pocevičienė	Computer lab
10:40 – 12:10	Consumer Behaviour lect. Phuong Lien Nguyen from Hanoi University, Vietnam	CB, 2 nd floor
12:10 – 13:10	Free time for Lunch	
13:15 – 15:15	Hackathon workshop by working in groups. Step 1 Empathize and Define - Doc. dr. Rasa Pocevičienė, Tatiana Buelvas from Spain, and lect. Phuong Lien Nguyen from Hanoi University, Vietnam	Library
16:00	Excursion to Frenkelis Villa	
April 19th (Wednesday)		
8:30	Morning coffee	
9:00 – 10:30	Leadership Tatiana Buelvas from Spain	Central building, 2 nd floor
10:40 – 12:10	Marketing Environment and Strategy lect. Phuong Lien Nguyen from Hanoi University, Vietnam	
12:10 – 13:10	Free time for Lunch	
13:15 – 15:15	Hackathon workshop by working in groups. Step 2 Define, Analyze and Ideate. (with group mentors)	Library
15:30	Trip to the Hill of Crosses	
April 20th (Thursday)		
8:30	Morning coffee	
9:00 – 10:30	Prototyping: Purpose and Technologies Doc. dr. Rasa Pocevičienė	Central building, 2 nd floor
10:40 – 12:40	Hackathon workshop by working in groups. Step 3 Prototype (with group mentors)	
12:40 – 13:10	Free time for Lunch	
13:15 – 15:15	Hackathon workshop by working in groups. Step 4 Prototype and Pitch (with group mentors)	Library
April 21st (Friday)		
8:30	Morning coffee	
9:00 – 10:00	Experience Based Learning / Discussion Based on Self-Evaluation of Entrepreneurial Competencies (Doc. dr. Rasa Pocevičienė)	Central building, 2 nd floor
10:30	Final Project Presentations	Library
11:30	Pizza Party	
12:30	Awards / Certificates / Reflections and Discussions	
April 22nd Departure		

The agenda is subject to change.